

## About...

### The National Leadership Conference

The American Conservative Party is a true grassroots movement, initiated to gather those among us who believe in true American Constitutional values. Our National Leadership Conference is a gathering of conservative leadership members to discuss initiatives, programs and activities that will enable growth of the party.

The Conservative Leadership Recognition Dinner is an event of the conference, including a slate of key members and representatives from around the country, whose work in the area of leadership or thought innovation have contributed to advancing the cause of conservatism this year. An anticipated 150 guests are expected to attend, and the dinner will feature an exciting program, with Doc Thompson, Marconi award winning talk show host, emceeding the event.



### The National Leadership Conference

1900 Campus Commons  
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Reston, VA 20191,

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2010

## The National Leadership Conference September 17-19

*Holiday Inn  
Dulles Airport  
45425 Holiday Drive,  
Sterling VA*

## Sponsor and Vendor Information

## 2010 NATIONAL LEADERSHIP CONFERENCE



Please join us this year, as The American Conservative Party launches its National Leadership Conference. This is a must-attend event for vendors who want to gain exposure to conservative leaders from across the country. The vendor show will be held on Friday, September 17, just prior to the Conservative Leader Recognition Dinner. All events will be held at the Holiday Inn at Washington Dulles Airport, conveniently located near the airport in the National Capitol Region. Vendors who participate at least at the Bronze level will receive tickets to the dinner event, which will feature Doc Thompson, conservative talk show host heard daily on WRVA. Doc is a Marconi Award recipient and frequent guest host on The Glenn Beck program.

### Vendor and Sponsorship Opportunities

<b>Platinum Sponsor:</b> <i>Table for 8 at the Dinner (instead of 4), plus all amenities of the Gold Sponsorship ; 5 minute introduction of your product/service/organization during dinner; advertisement on 1 give-away item of your choice; top listing in media advertising for the event</i>	\$1,500.
<b>Gold Sponsor:</b> <i>4 tickets to the Dinner (instead of 2), plus all amenities of the Silver Sponsorship; full page, 4 color advertisement in the official program for the dinner and conference materials</i>	\$850
<b>Silver Sponsor:</b> <i>Amenities of the Bronze Sponsorship, plus Two tickets to the Saturday Luau event in Reston, with honorable mention at the dinner</i>	\$500
<b>Bronze Sponsor:</b> <i>Two tickets to the Dinner, 1/4 page, 4 color advertisement in the official program for dinner and a single ad in the conference materials. Includes 1 table space at the Vendor fare</i>	\$350
<b>Premium Advertiser:</b> <i>Full page color advertisement in the conference materials and in the Recognition Dinner program</i>	\$250
<b>General Advertiser:</b> <i>One-half black and white advertisement in the conference materials and in the Recognition Dinner program</i>	\$100
<b>Honorable Mention:</b> <i>Business card-sized black and white advertisement in the recognition dinner program and list of sponsors in the conference materials</i>	\$50

### Notes and Timeline

Vendor Set up: <i>Vendors may arrive at the conference site to begin setting up booths. Vendor fair will be held in the main hotel lobby, between the conference meeting rooms and dinner location, for maximum exposure.</i>	3:00-4:00
Vendor Fair: <i>Conference attendees and invited guests for the dinner will be encouraged to attend the show. Snacks and a cash bar will be located in the area to encourage</i>	4:00-7:00
Pre-Dinner Cocktail Hour <i>Participants will be invited to join us for cocktails and socializing in the lobby area, where they can visit with vendors in an informal setting</i>	4:00-7:00
Conservative Leader Recognition Dinner, with Doc Thompson, Keynote Speaker <i>Vendors can take down booths any time after 7:00pm and may join us</i>	7:00-9:30



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